



## Éric Théoret, graphic designer

- Graphic Design graduate (Université du Québec à Montréal)
- Excellent experience in design for print and for web
- Creative, experienced, autonomous

### Professional Experience

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- 1991–2016 **Studio bt&d (self-owned)**  
Art direction & production, print and web  
Clients: *DLI Productions, Mucho Gusto Records, L.I.E.S. Industries, Beatnick Records, Trucs Design, etc.*
- 2014–2015 **Google Business View**  
360° interactive panoramic photography  
Clients: *Kitsch à l'os boutique, Google Maps*
- 1998–2010 **DeSève Proulx communications**  
Design & production, branding and advertising  
Clients: *Visa Desjardins, Santé publique, Lansdowne Communications, CESAM Multimedia Consortium, etc.*
- 1998 **Kruk Design**  
Freelance Art Director  
Client: *VIA Rail*
- 1997–98, 1993–94 **Publicis-BCP**  
Design & production, advertising  
Clients: *Vidéotron, Métro, Pratt & Whitney, etc.*
- 1995–97 **Tam-Tam publicité**  
Design & production, advertising  
Clients: *Nickels Restaurants, Rockland Center, etc.*
- 1995 **Publicité Taxi**  
Freelance graphic design
- 1989–90 **Le Graphicien**  
Design & production, manual design  
Clients: *magazines for Canadien, Fan Club, etc.*

### Education

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- 1986–91 Bachelor's degree in Graphic design, UQÀM  
1984–86 College degree in Arts, CVM

### Complementary Experience

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- Photography (portrait, film and digital)
- Short films (film and digital)
- Music (performance, composition, recording)
- Coding (CSS, PHP, Javascript)

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